



Dalar International Consultancy

...providing a holistic approach to business success

Contributing Authors

For the Wellness (R)Evolution for Organizations Ezine

We invite you to contribute an article for an upcoming issue of the Wellness (R)Evolution for Organizations Ezine published online by Dalar International Consultancy, Inc.

Articles contributed for publication in the Wellness (R)Evolution Ezine will be published and distributed via the Ezine to nearly 800 readers, made available for download on www.dalarinternational.com and included in the Genuine Contact Resource CD.

Benefits of Contributing an Article

- By writing an informative article about something you have passion for in an independent publication, you position yourself as an expert on the topic.
- A brief bio (25 words or less) and link to your website is included at the beginning of your article allowing you to introduce yourself to a whole new audience and drive traffic to your website.
- You retain the copyright to your article, so you are free to publish it in other venues. Multi-purposing the article by publishing it in several publications will increase the value for your effort, and if published digitally, increase your web presence significantly.
- Genuine Contact Professionals around the world can promote your article to others, putting you and your information in front of potential new clients.

What Can You Contribute?

- **Feature Article 1 about Organizational Health and Balance**
This section of the ezine features issues and opportunities regarding Organizational Health and Balance. It can include methodologies for working with health and balance, issues and opportunities of concern, new studies and learnings, and success stories.
- **Feature Article 2 about Individual Health and Balance**
This section of the ezine features issues and opportunities regarding Individual Health and Balance. It can include methodologies for working with health and balance, issues and opportunities of concern, new studies and learnings, and success stories.
- **Book Recommendation**
This section of the ezine features recommendations of books that we believe are of benefit to our readers in their business and personal lives. This section is not limited to new publications, so if you have an old favourite feel free to contribute it.

Publication Dates 2007

January 22	July 23
February 12	September 10
March 12	October 15
April 16	November 5
May 14	December 10
June 18	

Writing Guidelines

Articles should be submitted in a Word document to Rachel Assuncao, editor of the Ezine via email to rachel@musango.ca.

Feature articles should be a maximum of 500 words. This is approximately 1 page in length in a size 11 font. One photo or graphic could also be included, and should be attached to the submission as a separate graphic file.

Book recommendations should be a maximum of 125 words. This is approximately 1 paragraph.

Please submit any contact information you wish to be included with your article, including name, email and/or website as well as a bio (up to 25 words) if desired.

Editing and Copyright Information

All articles will be edited for length, grammar and readability and returned to the author for final approval prior to publication. Approval time will be 3 days. Approved articles will be published in the Wellness (R)Evolution Ezine and will be made available as a printable document through the ezine and the Genuine Contact Resource CD.

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